



**PUBLICATION POLICY OF
“Bulletin of L.N. Gumilyov Eurasian National University. Philology Series”
JOURNAL**

The **aim** of the Journal is to create a discussion platform for the implementation of an integrated approach to solving philological problems by connecting the traditions of Kazakh academic science with world philological achievements.

The objectives of the Journal are:

- to provide an opportunity to publish research results on relevant issues in philological sciences;
 - to contribute to the advancement of science through contemporary research in philology regardless of geographical and institutional context;
 - to introduce global standards for research publications by involving leading scholars and experts in relevant fields of knowledge in the review process;
 - to increase the rating of a scientific publication in domestic and foreign specialized databases;
 - to enrich domestic and world science with new ideas regardless of geographical and institutional frameworks;
 - to integrate Kazakhstani scientists into the international scientific community;
 - to develop the journal as an “open access” scientific publication;
 - to expand the presence of the journal in international databases and open electronic resources;
 - to increase the accessibility of the journal for foreign readers - publication of an extended statement of the essence of the research in English (*Abstract*), keywords (*Keywords*) and duplication of the list of references in the Latin alphabet (*References*).

Thematic area: philology (linguistics, literary studies, translation studies, language and literature teaching methods).

Publication languages: Kazakh, Russian, English.

Frequency: 4 times per year.

Open Access Policy. *Bulletin of the L.N. Gumilyov Eurasian National University* is an open access journal, which means all published articles are freely and free of charge. Journal articles are available to everyone on the [website archive](#) based on the principle that free open access to research results contributes to an increase in general knowledge.

Archiving. Online versions of the scientific journal are provided to NCSTE and EBSCO for the formation of a fund and inclusion in the electronic library. Articles in the journal are indexed in the database Elibrary.ru.

Publication conditions. All manuscripts submitted to the editorial office of the journal "Bulletin of the L. N. Gumilyov Eurasian National University" are subject to anonymous review. Based on the reviews received, the Editorial Board of the journal makes the final decision.

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have the opportunity to copy and distribute the material freely, provided that the authorship of the work and a link to this journal are indicated.

PROCEDURE FOR THE CONSIDERATION OF ARTICLES

1. The manuscript submitted by the author is received by the Editorial Office of the journal (two versions of the manuscript, one of which should not contain information about the authors (name, place of work, information about the authors). The technical secretary of the journal checks the manuscript for compliance with the technical requirements. Together with the manuscript, the author sends a cover letter to the editorial office of the journal (see the cover letter template) on the autonomous nature of the submitted manuscript, consent to check the article for plagiarism, inclusion in various databases and information systems, including full-text versions, in case of publication and granting exclusive rights to the publisher.

2. The technical secretary of the journal checks the manuscript for originality through a licensed automatic plagiarism checker (<https://www.antiplagiat.ru/>). Based on the results of the automatic plagiarism check, a full electronic report of the check is uploaded. Articles that do not receive a satisfactory result (the threshold percentage of originality of the article is 70%) will not be accepted for further review. The technical secretary of the journal shall notify the corresponding author/author.

3. The technical secretary of the journal sends the article, which has passed the necessary level of originality, to the Editor-in-Chief (Deputy Editor-in-Chief). The Editor-in-Chief (responsible editor or Deputy Editor-in-Chief) reviews the article for compliance with the journal's subject matter. In case of non-compliance, the editorial office sends a letter to the author with a justification for the refusal to publish. On average, the initial review of an article takes 2 weeks.

4. The Editor-in-Chief (the responsible Editor for the subject area) identifies a reviewer, scholar, or specialist in the relevant subject area for each article that has passed the initial selection process.

5. The technical secretary of the journal then sends the manuscript with the full plagiarism check report to the reviewer to assess the possibility of publishing the article in the journal.

6. The journal uses the procedure of double-blind review when the Editorial Office does not disclose the names of authors and reviewers. The reviewer provides the Editorial Office with a justified review of an article, including the relevance of the topic studied and the author's contribution to the scientific field, and the level of the results obtained. All reviews contain a recommendation to publish the article (with or without modifications) or to reject it. All reviews are submitted to the editorial office of the journal. All articles are assigned to two reviewers. In case of one positive review and one negative review, the article is sent to the third reviewer.

7. If the review is received for revision, the author should submit the revised version of the article as soon as possible. The revised version of the article is sent to the reviewer for reconsideration. This process is repeated until the reviewer's final decision on the article is received. In case of agreement with the reviewer's remarks, but unfair approach to their correction (after the third submission of the manuscript without complete elimination of remarks), the manuscript is rejected. In case of disagreement with the reviewer's remarks, the author/authors send a letter with justification to the Editor-in-Chief of the journal. The Editor-in-Chief, having considered the appeal of the author/authors, makes a decision.

8. All reviews and the decisions of the Editorial Board on the article are sent to the main author (or the Corresponding Author) indicated in the article's metadata when submitting the article. All materials on the article (final version of the article, reviews, plagiarism report and other documents, if any) are presented at the Editorial Board meeting. The decision on the possibility of publishing the article in the journal is made by the Editorial Board based on the reviews. Articles that have a negative review and have been rejected by the Editorial Board are not accepted for

reconsideration. If there are controversial issues, the final decision on the articles is made by the Editor-in-Chief of the journal. On average, the decision on publication is made within 8 months.

9. The publication is carried out on a first-come, first-served basis as soon as the material is ready. The Editorial Board has the right to form a queue according to the headings of forthcoming issues.

10. After determining the content of the issue, the technical secretary of the journal organizes work on correcting the texts of articles (in Kazakh, Russian, English) and paginating the journal.

PUBLICATION ETHICS

The editorial policy of "Bulletin of L.N. Gumilyov Eurasian National University. Philology Series" journal is guided by the traditional ethical principles of scientific periodicals, set out in the Guidelines on the principles of scientific publication ethics for journal editors of the Committee on Publication Ethics (Committee on Publication Ethics: COPE, [Promoting integrity in scholarly research and its publication | COPE](#): Committee on Publication Ethics), containing the following requirements:

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✓ the right to reproduce the work (to publish, duplicate, replicate or reproduce it otherwise) without limitation of the number of copies, and the right to distribute the work by any means. In this case, each copy of the work will contain the name of the author(s) of the work;

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- The author(s) are fully liable for the unauthorized use of intellectual property, copyright objects in a scientific article in accordance with the current legislation of the Republic of Kazakhstan.
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- The author(s) confirm that the work to be submitted has not been published anywhere else, has not been submitted and will not be submitted for publication in other scientific journals.
- The author is acquainted with the editorial policy of the journal, containing general information about the journal, the procedure for reviewing articles, guidelines for authors, publication ethics.

Requirements for submitted articles. An article:

- must be written in accordance with the requirements of the editorial office,

- must not have been published or be under consideration by another editorial office at the time of submission,
- must contain the results of original research,
- must include only results of the author/author's team (no other persons can be included). It is assumed that at the time of sending the article all authors agree with the publication in the given journal and do not object to the order of the authors in the article,
- should contain in the citation list only those peer-reviewed sources that have been used in the course of the study,
- the article should indicate all the sources used (including the works of the author/author's team).

For reviewers:

The journal uses a double-blind -review procedure to ensure the quality of published articles. Only the obtained research results should be the object of reviewing for the reviewer.

Each manuscript received for review is treated as a confidential document. The reviewer may not use any materials contained in the submitted manuscript in his/her publication. The reviewer may forward the manuscript to third parties only with the permission of the Editor-in-Chief,

The reviewer should provide the editorial office an objective assessment of the work and, if necessary, suggest options for improving the submitted work.

The reviewer is obliged to refuse to review the manuscript by notifying the editorial office if he is not an expert on the subject of the manuscript.

For editors:

The Editor-in-Chief and members of the Editorial Board undertake to:

pay special attention to the quality of articles, participate in the meetings of the Editorial Board, always express their reasoned decision on the agreement (or disagreement) with the decisions of reviewers on the article, make decisions on determining the content of journal issues,

work to increase the geographical diversity of authors, and invite experts from different organizations and countries for publication,

assess the intellectual content of manuscripts regardless of gender, nationality, religion, and other personal attributes of the author/authors.

- do not consider manuscripts if there are conflicts of interest due to competitive, collaborative, and other interactions and relationships with authors and organizations related to the manuscript, i.e., if the article was prepared as a result of the author or authors' collaboration with intermediaries and brokers involved in the writing, selling, and promotion of scientific articles.

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identifies reviewers (scientists or specialists in the relevant field) for each received article that has passed the initial selection for compliance with technical requirements,

to determine the content of the current issue, make the final decision on the publication of the submitted manuscript based on the reviewers' feedback and discussion of the manuscript at the meeting of the Editorial Board.

Editorial Office:

The editorial office deals directly with the authors of articles and does not work with agencies to provide services to authors for the publication of their research results.

The editorial office is obliged to make decisions as soon as possible when unethical behavior of authors, editors and reviewers is detected. Unethical behavior of authors includes falsification of the composition of authors, the publication of pseudoscientific texts, their falsification, and fabrication, manipulation of citations, unauthorized borrowing (plagiarism), parallel submission of material to other publications.

If unethical behavior of the author(s) is detected in the process of reviewing a manuscript or its pre-printing preparation, the editorial office has the right to withdraw the manuscript from further review and terminate cooperation with the author. In the case of unethical behavior of the author after the publication of his/her article (detection of parallel publication, copyright violation,

plagiarism, etc.) the editorial office has the right to decide to retract the article from the journal site and from the archive and scientific indexing databases, notifying other journals (in which the article has been published in the same period) about the unethical behavior of the author(s). The editorial office undertakes not to make unjustified decisions to cancel the publication (retraction), unless significant problems are found in connection with their publication (unethical behavior of the author, errors, etc.).

The unethical behavior of the reviewers and editors of a journal includes the submission of texts of articles to other journals without the agreement of the authors, the submission of articles by authors to third parties, the violation of copyright, the principle of confidentiality of editorial processes, and the support of articles due to interests due to competitive, collaborative, and other interactions and relationships with authors and organizations associated with a manuscript.

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Potential situations of ethical behavior violations of authors, editors, and reviewers not mentioned above will be resolved on the basis of the Committee on Publication Ethics (Committee on Publication Ethics: COPE, [Promoting integrity in scholarly research and its publication | COPE: Committee on Publication Ethics](#)).

The editorial office makes it possible for the Editor-in-Chief, members of the Editorial Board and the Editorial Council, and reviewers to publish articles in the journal, but they are not allowed to use their privileges. All articles, including articles of responsible editors of special issues, also undergo a reviewing procedure and are considered at the meeting of the Editorial Board of the journal.

In the case of detection of errors (misprints in formulas, in indicators due to technical reasons) in published articles, information about the corrections can be placed in subsequent issues.

Guidelines for authors on submitting articles to journal *Bulletin of L.N. Gumilyov Eurasian National University. Philology Series*

The Editorial Board asks authors to get acquainted with the rules of the journal (Editorial Policy; Guidelines for Authors; and Publication Ethics) and follow them for the preparation of papers that are submitted to the journal. Deviation from the established rules delays the publication of the article.

1. The submission of an article to the Editorial Board constitutes the consent of the author(s) to the right of the Publisher, L.N. Gumilyov Eurasian National University, to publish the article in the journal.

2. The article shall be submitted to the editorial office (via OJS (Open Journal System) in Word-format (page – A4, portrait orientation, margins on all sides - 20 mm. Font: type - Palantino Linotype, size – 12).

IRSTI <http://grnti.ru> - first line, left; initials and surname of the author(s) - center alignment, italics; full name of the organization, city, country (if the authors work in different organizations, it is necessary to put the same icon near the surname of the author and the corresponding organization; e-mail of the author(s) - italics in brackets; title of the article - center alignment in bold).

The style file can be downloaded from the journal website <http://bulphil.enu.kz>. Authors should submit two versions of the manuscript, one of which should not contain information about the authors (full name, place of work, information about the authors), as anonymized text is required for double-blind reviewing. The author(s) should also provide a cover letter. The files of the manuscript should be numbered, named with the first 4-5 words of the paper title (e.g.; 1.

Semantics of toponyms of Astana - file with the authors' names; 2. Semantics of toponyms of Astana - file without authors' names).

3. The optimal volume of the article should be not less than 2000 words and no more than 5000 words. The abstract, keywords, references, information about the author in Kazakh, Russian and English are not included in the article volume. Papers exceeding the indicated volume will be accepted for publication in exceptional cases by a special decision of the Editorial Board of the Journal.

4. The text of the article should begin with **IRSTI** (International Rubricator of Scientific and Technical Information; defined by the link <http://grnti.ru/>), then there should be stated the author(s) initials and surname, full name of the organisation, city, country, e-mail of the author(s), article title, abstract, keywords.

The abstract is a summary of the research paper and is used to help the reader quickly grasp the essence of the paper. The abstract should be written in such a way that it speaks for itself as an independent part of the manuscript. It should describe the manuscript in a coherent and informative manner and follow the structure of the paper. Statements should flow smoothly from one to the other. Sentences identical to sentences from the text of the manuscript, formulas (except chemical ones), symbols, literature references, figures and tables, web links and emails should be avoided. The abstract should motivate the reader to read the entire paper. The structure of the abstract should begin with a description of the object of study and be followed by a statement of the problem or motivation, the methods used, the most notable results and their significance. Where appropriate, established terminology should be used. The abstract should be **150-200 words** in length.

Keywords (*no more than 7 words or phrases*) should reflect the main content of the article; define the subject area of research; can be found in the text of the article. Keywords are separated from each other by a comma.

Potential authors of the journal should adhere to the following rules on the structure of the article (introduction, methodology, problem statement, article purpose, history, research methods, results / discussion, conclusion):

- Necessary designations and definitions for understanding of the article text;
- Problem Statement, the consideration (solution) of which the article is devoted to;
- Historical information on the issue in question with corresponding full references by whom and when the results preceding the topic of the article were obtained;
- Substantiation of the necessity and relevance of the article as the most important part of any scientific work;
- Historical information on the formulation of the problem with the corresponding full references, to who and when the results were obtained, preceding the topic of the article
- Precise wording and description of the result presented in the article;
- Detailed justification of the novelty of the article result(s) in the context of the previously known;
- The presented results should be provided with detailed justifications.

After the text of the article (before the list of references) **the contribution of the author(s)** shall be indicated.

If at least one of these requirements is not satisfied, the article will not be accepted for consideration.

5. Tables are to be included directly in the text of the paper, they should be numbered and accompanied by a reference to them in the text of the article. Figures, graphs should be presented in one of the standard formats: PS, PDF, TIFF, GIF, JPEG, BMP, PCX. Point drawings should be made with a resolution of 600 dpi. The drawings should clearly present all the details.

6. The reference should contain only those sources (numbered in citation order or in English alphabetical order) that are referenced in the text of the paper. References to unpublished papers, the results of which are used in the proofs, are not acceptable. The list of references shall be designed according to APA style, 7th ed. (<https://apastyle.apa.org/>).

7. After the References it is necessary to indicate the bibliographic data (article title, fullname of the author(s), full name of the organisation, city, country, author(s) e-mail, article title, abstract, key words) in Russian and English (if the article is written in Kazakh), in Kazakh and English (if the article is written in Russian) and in Russian and Kazakh (if the article is written in English).

8. Then a combination of English and transliterated parts of the reference list is provided. The transliteration is provided using the online platform <http://translit-online.ru>. This online platform does not transliterate specific letters of the Kazakh alphabet. Authors should make corrections here after transliteration of the Kazakh text, according to the following rules:

ә	ғ	һ	ө	ұ	ყ	ყ	ҝ	і
а	ғ	һ	օ	ұ	ყ	ყ	қ	і

9. Then Authors should supply information on each of the authors (full name, scientific degree, work place, address, city, country - in Kazakh, Russian and English).

10. Authors are required to indicate the use of AI tools, disclose and justify the purpose of using AI in the submitted manuscript. In accordance with the policy of the Bulletin of the L.N. Gumilyov Eurasian National University Series Philology, this information will be included in the published article to ensure transparency and build trust among all participants in the publication process. The final decision on the appropriateness of using generative AI is made by the editorial board based on the recommendations of the reviewers.

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5. Author's full name

6. Notes - optional

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S.K.Iskendirova^{1*}, S.Zh.Zeinolla²

¹ L. N. Gumilyov Eurasian National University, Astana, Kazakhstan

² Kazakh-German University, Almaty, Kazakhstan

(E-mail: ¹isken@mail.ru; ²zeinolla@mail.ru)

¹ORCID: <https://orcid.org/0000-0000-0000-0000>

²ORCID: <https://orcid.org/0000-0000-0000-0000>

Добавлено примечание ([DA1]): The article shall be built according to IMRAD structure: Introduction (tasks, goal, history), Methods, Results and Discussion, and Conclusion.

Добавлено примечание ([DA2]): Indicate the type of the article: research article or review article

Добавлено примечание ([DA3]): The corresponding author shall be indicated with an * and indicated in a footnote (at the bottom of the current page)

Добавлено примечание ([DA4]): A link to the author's ORCID ID shall be inserted into the icon

Добавлено примечание ([DA5]): Links to emails should be inactive

Assessment of the Higher Education System of Kazakhstan and Issues of Its Quality Management

Abstract. It is a summary of a research article and is used to help the reader to understand the essence of the article. The volume of the abstract must be at least 150 words and not more than 200 words in Russian, Kazakh and English languages. The structure of the abstract includes the following items:

- Introduction to the research topic.
- Aim, main directions and ideas of scientific research.
- Brief description of the scientific and practical significance of the work.
- Brief description of the research methodology.
- Main results and analysis, research findings.
- The value of the study (the contribution of this work to the relevant field).
- Practical implications of the outcome of the research.

Keywords: keyword, keyword, keyword, keyword, keyword, keyword.

DOI: <https://doi.org/10.32523/2789-4320-2024-1-x-x>

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Introduction

Justification of the choice of the topic; relevance of the topic or problem. It is reported about the presence of a problematic situation in the justification of the choice of the topic based on the description of the experience of previous researchers (absence of any research, the emergence of a new object, etc.). The relevance of the topic is determined by the general interest in the study of this object, but the lack of comprehensive answers to the existing question is confirmed by the theoretical or practical importance of the topic.

Definition of the object, subject, goal and objectives, methods, techniques, hypothesis and meaning of the work. The purpose of the research is related to the proof of the thesis, i.e. the presentation of the research topic in the aspect chosen by the author.

The literature review section should contain fundamental and new works of foreign authors on the topic under study, analysis of these works in terms of their scientific contribution, as well as gaps in research.

Research Methods

Добавлено примечание ([DA6]): specify IRSTI number at www.gmti.ru

Добавлено примечание ([DA7]): (5-7 words or phrases) should reflect the main content of the article; define the subject area of the research; occur in the text of the article. Key words are separated from each other by a comma.

Добавлено примечание ([DA8]): font: Palatino Linotype, size-12, line spacing - 1, indentation - 0 cm, width alignment.

Добавлено примечание ([DA9]): The length of the article (excluding title, author information, abstract, keywords, references) should not be between 2,000 and 5,000 words. Parameters: Format - A4, portrait orientation, margins on all sides - 20 mm, font: Palatino Linotype, size-12, line spacing - 1, indent - 1.25 cm, width alignment.

The research methods should consist of a description of the materials and progress of the work, as well as a full description of the methods used.

The description of the research material implies its qualitative and quantitative presentation. Characterization of the material is one of the factors that determine the validity of the conclusions and methods of the study.

This section describes how the problem was investigated: detailed information without repeating previously published procedures; when using materials and methods, the identification of the research tool (software) and description of the materials is used, with the obligatory introduction of innovations.

The research methodology should include:

- research questions;
- proposed hypothesis (thesis);
- stages of the research;
- research methods.

Results and Discussion

Results and discussion is one of the most important sections of the paper. The section analyzes and discusses the obtained results of the research. Conclusions on the results obtained during the study are given, the main point is disclosed. It should analyze the results of the paper and discuss the relevant results in comparison with previous papers, analysis and conclusions.

Tables shall be included directly in the text of the paper. They should be numbered and accompanied by a reference to them in the text of the work. Figures, graphs should be presented in one of the standard formats: PS, PDF, TIFF, GIF, JPEG, BMP, PCX. Point drawings should be made with a resolution of 600 dpi. The drawings should clearly show all details. For example:

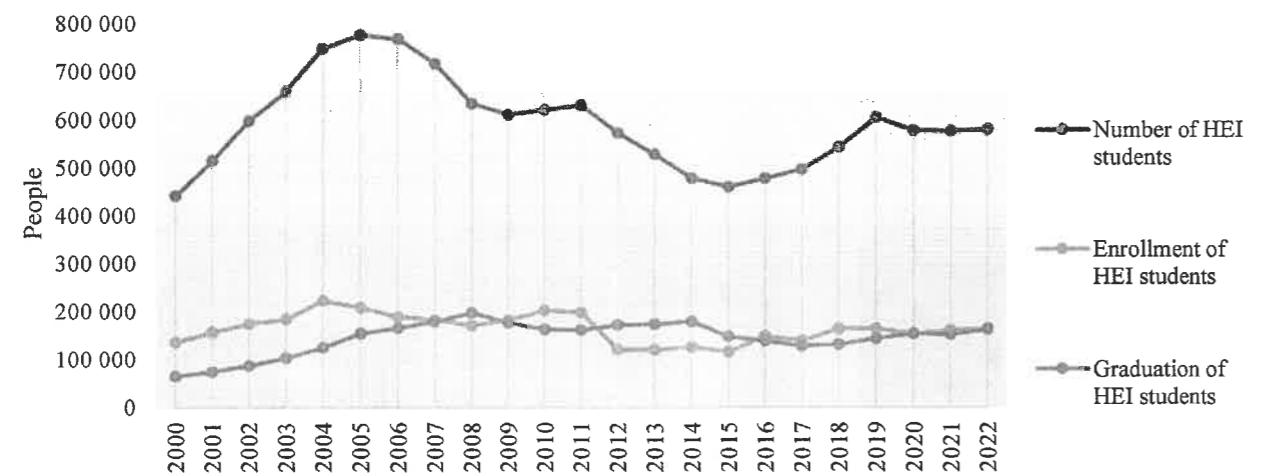


Figure 2 - Dynamics of enrollment, graduation and number of HEI students

Note: compiled based on the data of [14]

Table 1. Number of international students by country of arrival [14]

Country of arrival	2017	2018	2019	2020	2021
Uzbekistan	3 683	9 500	25,964	15,642	14,404
India	3 500	3717	4450	4220	5 987
Turkmenistan	1 320	2 615	3 176	2 795	2 795
Russian Federation	1 075	1 273	1 247	1 298	1 263
Mongolia	439	565	888	1 128	1 010
China	1 290	1 240	807	871	811
Kyrgyzstan	1 026	1 026	1 026	1 067	659
Jordan	60	62	228	515	546
Other countries	1 505	1 671	1 683	1 533	1 462

Note: compiled based on the data of [14]

Conclusion

Conclusion is generalization and summing up of the work at this stage; confirmation of the truth of the statement put forward by the author, and the author's conclusion about the change in scientific knowledge, taking into account the obtained results. Conclusion should not be abstract, it should be used to summarize the results of research in a particular scientific field, with a description of proposals or opportunities for further work.

Conflict of interests, acknowledgements and funding information

Indicate funding sources and other contributions, acknowledgements, conflicts of interest.

Contribution of the authors. In this section, it is necessary to indicate the contribution of each author to the work on the article. A contribution to a work is an intellectual investment, without which part of the work or the work as a whole could not be completed. The authors of the article may be persons whose contribution to the work is based on the following criteria:

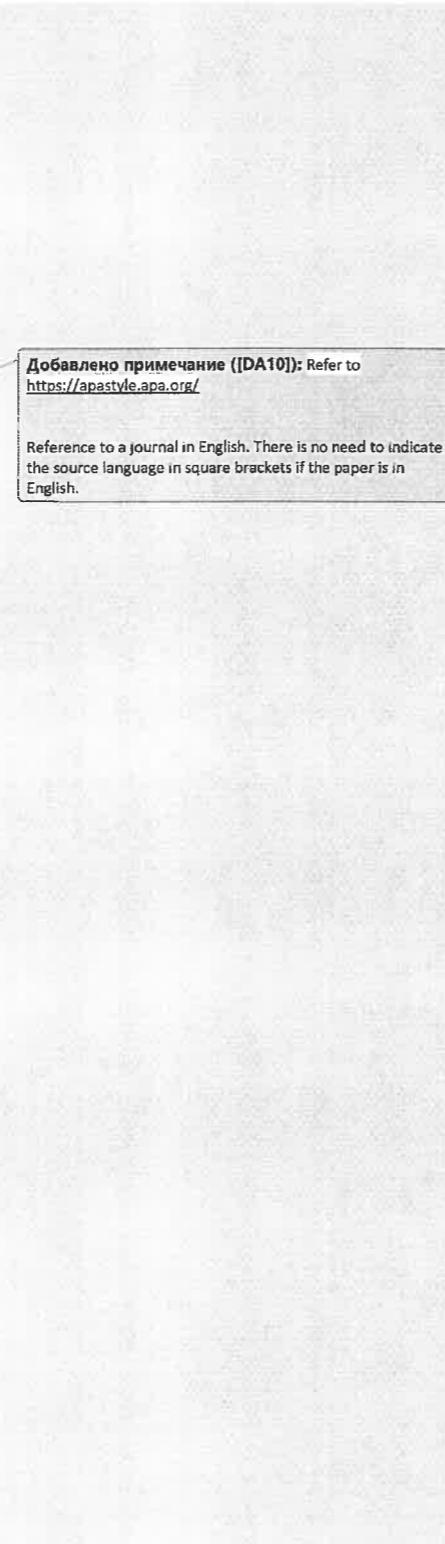
- significant contribution to the concept or design of the work; collection, analysis or interpretation of the results of the work;
- writing a text and/or critically reviewing its content;
- approval of the final version of the article for publication;
- consent to be responsible for all aspects of the work, proper study and resolution of issues related to the reliability of data or the integrity of all parts of the article.

Persons who performed a different role in the preparation of the article can be indicated in the section of the article "Acknowledgements".

The examples of formulations are not exhaustive, it is desirable to emphasize the uniqueness of the contribution of each of the authors, to detail his participation in the work on the article. It is necessary to indicate the name of the individual stages of the experimental work carried out for those co-authors whose contribution consisted in carrying out the experiment.

References

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С.К.Искендирова^{*1}, С.Ж.Зейнолла²

¹ Л.Н.Гумилев атындағы Еуразия ұлттық университеті, Астана, Қазақстан

² Казақстан-Неміс университеті, Алматы, Казахстан

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С.К. Искендерова^{*1}, С.Ж. Зейнодда²

¹ Евразийский национальный университет имени А.Н.Гумилева, Астана, Казахстан

² Казахстанско-немецкий университет, Алматы, Казахстан

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Ключевые слова: слово, слово, слово, слово, слово (5-7 слов)

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Information about the authors:

Iskendirova Saule Kasymovna – corresponding author, Candidate of Philology, Professor, L.N.Gumilyov Eurasian National University, Astana, Kazakhstan. E-mail: isken@mail.ru, ORCID: 0000-0000-0000-0000.

Zeinolla Anar Zhumatay – PhD student, German-Kazakh University, Almaty, Kazakhstan. E-mail: zeinolla@mail.ru, ORCID: 0000-0000-0000-0000.

Искендирова Сауле Касымовна – хат-хабар үшін автор, филология ғылымдарының кандидаты, профессор, Л.Н.Гумилев атындағы Еуразия ұлттық университеті, Астана, Қазақстан. E-mail: isken@mail.ru, ORCID: 0000-0000-0000-0000.

Зейнолла Анар Жұматай – PhD докторант, Қазақстан-Неміс университеті, Алматы, Қазақстан. E-mail: zeinolla@mail.ru, ORCID: 0000-0000-0000-0000.

Искендирова Сауле Касымовна – автор для корреспонденции, кандидат экономических наук, профессор, Евразийский национальный университет имени Л.Н.Гумилева, Астана, Казахстан. ORCID: 0000-0000-0000-0000.

Зейнолла Анар Жұматай – PhD докторант, Казахстанско-Немецкий университет, Алматы, Казахстан. E-mail: zeinolla@mail.ru, ORCID: 0000-0000-0000-0000.

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